



Call for Poster Presentations

3rd International Urban Screens Conference & Exhibition

3-8 October 08 Federation Square, Melbourne - www.urbanscreens08.net

Closing date (extended deadline): 31st May 2008

CONTEXT

Urban Screens Melbourne 08 is currently looking for researchers to present posters on the latest development in the interdisciplinary field of Urban Screens. The poster presentations will be integrated in the overall Urban Screens Melbourne 08 event structure. You will be able to showcase your project to a professionals and stakeholders with distinctive interests in media and public space, in attendance at our conference "USM08 -Mobile Publics". <http://www.urbanscreens08.net/conference-2008>

The event includes

- an International Conference with keynote lectures and curated panel sessions (3-5 October)
- Poster Presentations and experimental Skype remote sessions, complementing the Conference
- a public Multimedia Program on Urban Screens around Federation Square (3-8 October)

CALL OUT FOR POSTERS

The poster presentations provide a forum for authors to present their work in an informal and interactive setting. To bridge the Conference and the Multimedia Exhibition we are looking for proposals for posters and experimental presentations in public space. All accepted posters will be displayed in an exhibition in the public Atrium precinct, next to the conference hall, viewable for all conference attendees and the general public. The conference audience will be gathering around the A1 posters during the poster session to engage with the author.

Urban Screens 08 posters are ideal for presenting speculative, late-breaking results of ongoing research projects; for drawing important conclusions from practical experiments; for giving an introduction to innovative works or new practical design applications, and reporting on cutting edge technologies and content management systems currently in development. Posters are intended to provide authors and participants with the ability to connect with each other and to engage in discussions about their work.

Posters should be carefully designed to convey interesting details and clear findings. They should be easy to read from a short distance and have an obvious theme, to attract the attention of attendees and the general public as they stroll past the posters.

Besides the poster exhibition, eight submissions will be additionally shown in an experimental presentation on the four outdoor I-sites around Federation Square. These I-sites offer authors from abroad the possibility to present remotely via scheduled Skype sessions whilst the audience gathers in small groups around the terminals. A time schedule for these digital presentations of 15 minutes will be placed on the chosen posters of the exhibition.

This I-hub presentation should be delivered using Adobe Flash or Powerpoint. For remote presentations, the portrait format screen will be split in two half sections, the top one for the presentation, the other for the life image of the presenter. You will be able to remotely control the presentation.



CRITERIA

Posters are aimed at presenting the latest development in this interdisciplinary field of Urban Screens. We are open to a wide range of issues around this idea about the integration of digital moving images in outdoor public spaces and using this new integrated digital layer of the city for contributing to a lively urban society.

What are Urban Screens?

Urban screens are dynamic digital displays and visual interfaces located within and addressing urban public spaces. They include LED screens and signs, plasma screens, projections, information terminals as well as intelligent architectural surfaces, media facades and other forms of future screens.

Urban screens should support the idea of using public space as a platform for creation and exchange of culture, strengthening of the local economy and encourage public interaction and discussion, in consideration of a well-balanced, sustainable urban society.

For more information about Urban Screens and range of topics see www.urbanscreens.org
For more information about Urban Screens Melbourne 08 see www.urbanscreens08.net

POSTERS COMMITTEE

Posters will be reviewed by the Poster Committee, announced on the website.

PRACTICAL

Applications are due (**extended deadline**): May 31st 2008
Poster design and presentation due: September 15th 2008
Contact (use the subject "USM08 - question concerning the CALL"): exhibition@urbanscreens.net

For submissions use the application form provided under www.urbanscreens08.net/callforprojects

- One author per accepted poster can attend the conference, for free of charge, excluding travel and lodging expenses
- Authors of accepted submissions must provide a one or two page summary for publication of the best selected posters in the conference proceedings
- Selected submissions will also be published on-line on the International Urban Screens Association website: www.urbanscreens.net
- The size of the exhibition poster is portrait A1
- A broad guideline for the poster design and the I-hub presentations will be announced after the selection process
- The final poster design must be submitted by September 15th for printout
- Authors presenting remotely, via Skype will be contacted for a test after September 15th

EVENT SUPPORTERS

This project has been assisted by the Australian Government through the Australia Council for the Arts, its arts funding and advisory body.



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